

IRISH EARLY CAREER AWARDS 2017

In association with



Bank of Ireland 

For small steps, for big steps, for life

**RECOGNISING
IRELAND'S EARLY CAREER
ACHIEVERS**

CATEGORY SPONSORSHIP



IRISH
EARLY CAREER
AWARDS

The 2016 Irish Early Career Awards

High achieving young professionals across Ireland were recognised at the Lincoln Recruitment and Bank of Ireland Irish Early Career Awards 2016 on November 9th, 2016 in the National Gallery Dublin. Hosted by Des Cahill, with guest of honour Professor Brian MacCraith of DCU, 120 guests from professional services sectors gathered to acknowledge the great achievements of these young professionals throughout the year.

Established in 2015, the Irish Early Career Awards commend excellence and recognise outstanding achievement and the exemplary work of young professionals under the age of 35 throughout the country. The Awards showcase exceptional talent across the professional services sectors.

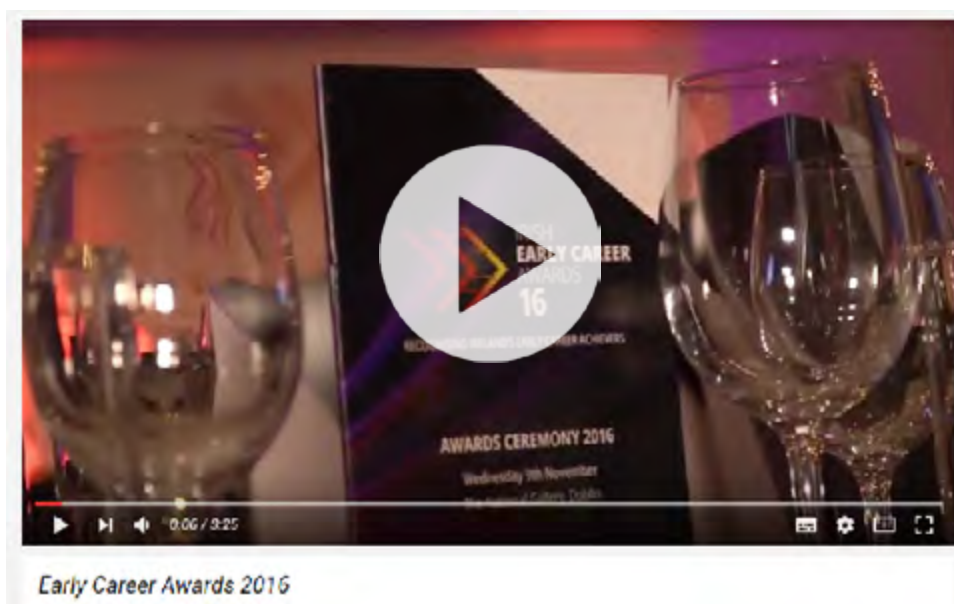
This year the Irish Early Career Awards consists of 13 categories which are carefully chosen by our expert panel of judges to reflect the work undertaken by young professionals across various sectors. Key awards include Banking, Accountant, Lawyer, Consultancy, Engineering, Best Organisation in Learning & Development and overall Early Career Professional of the Year.





Awards Highlights Video

<https://www.youtube.com/watch?v=buLlbdGrXCo>



2016 Awards Highlights

CLOCKWISE FROM TOP LEFT: Des Cahill MC; Paul Flynn, Shay Dalton, Brian Corish, Richard Bruton TD; Will Sparks, Winner of Early Career Financial Services Professional of the Year, Aoife Young Facebook - Winner of Early Career Professional of the Year 2016; Early Career Awards Winners 2016; Professor Brian MacCraith, President of DCU; Nikki Lannen, Warducks, presenting Ross Sheil, Head of Mobile, Twitter, with IT & Tech Professional of the Year Award; Laura Lynch, Bank of Ireland, presenting Aoife Wallace, Country Head of Global Trade & Receivables Finance HSBC, with Banking Professional of the Year Award



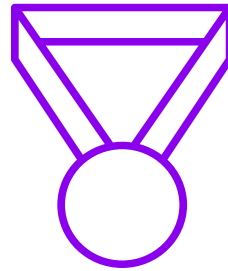


IRISH
EARLY CAREER
AWARDS

2016 Event Statistics



12 Categories



220 Nominations



120 Guests



32 Firms Nominated



32 Finalists



12 Winners



IRISH
EARLY CAREER
AWARDS

On the Night

The Irish Early Career Awards has become a great networking event in the Irish calendar for young professionals and the firms who support them across Ireland. Last year we had over 120 guests in the National Gallery, with representation from the top tier professional services firms, SME's and dynamic start-ups.

 **DAQRI**



AON

HSBC 

facebook

voxpro


pwc



Energy for
generations


ZURICH

Pathfinder 

sage

CREDIT SUISSE 

MASON
HAYES &
CURRAN

TEELING

WHISKEY



stripe


permanent tsb

twitter 

 **BAKER TILLY**
HUGHES BLAKE

 **ibec**

2017 Categories Available for Sponsorship

** new or updated from 2016*

Early Career - HR PROFESSIONAL OF THE YEAR

Early Career - ACCOUNTANT OF THE YEAR

Early Career - BANKING PROFESSIONAL OF THE YEAR

Early Career - FINANCIAL SERVICES PROFESSIONAL OF THE YEAR

Early Career - LAWYER OF THE YEAR

Early Career - INFORMATION TECHNOLOGY PROFESSIONAL OF THE YEAR

Early Career - PR & MARKETING PROFESSIONAL OF THE YEAR

Early Career - CONSULTING & ADVISORY PROFESSIONAL OF THE YEAR

Sponsored By Pathfinder

Early Career - ENGINEERING & CONSTRUCTION PROFESSIONAL OF THE YEAR *

Early Career - ENTREPRENEUR OF THE YEAR *

Early Career - BEST ORGANISATION IN LEARNING & DEVELOPMENT

Early Career - SPECIAL RECOGNITION AWARD

Early Career - PROFESSIONAL OF THE YEAR

Sponsored By Lincoln Recruitment

2017 Judges

A major feature of these awards is the credibility of the judging process as the recipients are decided by an independent judging panel. The panel is made up of experts representing top global and Irish companies and leading organisations across Ireland (Judges for 2017 are still in the process of being confirmed).



Lawrence Hickey
Chief Financial Officer
Digicel Group Limited



Myles Lynch
Vice President, Exec Partner
Gartner



Shay Dalton
Managing Director
Lincoln Recruitment



Pat Gilroy
COO Industrial Customers UK &
Country Director Ireland
Veolia



Johnny Campbell
CEO
Social Talent



Emmet Ryan
Business & Tech Reporter
Sunday Business Post



Shane Mugan
Partner
Novo Altum



Oisín O'Gogain
HR Director
Aon



Why Sponsor?

Align your Brand with high achieving young professionals

Be recognised as a brand that has strong connections with a young demographic and stand out from competitors with exclusive sponsorship opportunities.

Be part of a unique awards ceremony in the Irish professional services sector focusing on early career success and identifying leaders of tomorrow. There is no other awards ceremony aimed specifically at this population.

Most attendees are there to network and to make new contacts that can help them bring their careers to the next level. As a Category Sponsor, you are in the unique position to represent your organisation as the 'Go To Expert' in your field and to benefit from the association, networking and engagement that this will bring.

Heightened visibility & increased brand awareness across this key demographic

Increase awareness of your brand with the professional services applicant population. This includes professional with 5-7 years post qualified experience, typically in the age bracket of 25-35 years with academic and professional services experience in the following areas:

- Law
- Accountancy & Finance
- Human Resources
- Information Technology
- Banking & Financial Services
- PR & Marketing
- Consulting & Advisory
- Engineering & Construction

Benefit from a highly targeted PR and Marketing campaign directed at this successful youthful demographic who are building careers in the top companies across Ireland.

Increase brand awareness with blue chip corporates and top tier professional services firms who will nominate professionals from their firms for awards.



IRISH
EARLY CAREER
AWARDS

Marketing & PR 2016

Media Partner

Irish Independent

Editorial Coverage

2 adverts promoting the Launch, Closing Date for Entries and one commercial report with the Winners announced.

All adverts will be branded with your Career Awards company logo:



**IRISH
EARLY CAREER
AWARDS
16**

Recognising the young professional stars of Ireland

CALL FOR ENTRIES

The Irish Early Career Awards celebrate excellence and recognise the achievements of outstanding young professionals in Ireland under the age of 35, and ultimately, rewards exceptional achievement and contribution across a broad range of professional services sectors.

Nominations and self nominations now open across 10 categories. Closing date for entries **30th September 2016**.


Winners to be announced at the Irish Early Career Awards ceremony on the 9th November 2016 at the National Gallery Ireland.

Enter now at: Earlycareerawards.ie

IN ASSOCIATION WITH



Event Partner  Media Partner 



**IRISH
EARLY CAREER
AWARDS
16**

Recognising the young professional stars of Ireland

FINAL CHANCE TO ENTER



The Irish Early Career Awards celebrate excellence and recognise the achievements of outstanding young professionals in Ireland under the age of 35, and ultimately, rewards exceptional achievement and contribution across a broad range of professional services sectors.




Nominations and self nominations now open across 10 categories. Closing date for entries **30th September 2016**.

Winners to be announced at the Irish Early Career Awards ceremony on the 9th November 2016 at the National Gallery Ireland.

Enter now at: Earlycareerawards.ie

IN ASSOCIATION WITH



Irish Independent Commercial Report:

Commercial Report

IRISH EARLY CAREER AWARDS 2016 WINNERS ANNOUNCED



IN ASSOCIATION WITH



The Irish Early Career Awards celebrate excellence and recognise the achievements of outstanding young professionals in Ireland under the age of 35, in the early stages of their careers. These Awards recognise exceptional achievement and contribution across a broad range of professional services sectors.

Winners were announced at the Irish Early Career Awards ceremony on the 9th of November by the host Des Cahill, in the National Gallery, Dublin. The Awards were judged by a panel of experts representing top global and Irish companies and leading organisations across Ireland. These include Lawrence Hickey, Chief Financial Officer Digicel Group Limited, Orla Coughlan, Chief Human Resources Officer eir, Brian Corish, Chief Customer Officer Bank of Ireland, Shay Dalton, Managing Director Lincoln Recruitment Specialists, Nikki Lannen, CEO of Warducks and Myles Lynch Vice President Executive Partner and Part Time Associate with Gartner.

For more information on the judging panel and this year's awards visit www.Earlycareerawards.ie



The Early Career Professional of the Year Award 2016 went to Aoife Young, Lead Commercial Counsel at Facebook.



The Early Career Financial Services Professional of the Year being presented to Will Sparks, Investment Manager with Quilter Cheviot, by Neville Bourke HR Director at Bank of Ireland.



The Early Career Accounting Professional of the Year being presented to Walter Martin Financial Controlling Director with Ardagh Group by Garry Doyle, Baker Tilly Hughes Blake.



The Early Career Banking Professional of the Year being presented to Aoife Wallace, Country Head of GTRF with HSBC, by Laura Lynch Head of Youth Banking with Bank of Ireland.



The Early Career IT Professional of the Year being presented to Ross Sheil, Head of Mobile EMEA with Twitter, by Nikki Lannen, CEO of Warducks.



The Early Career Lawyer of the Year being presented to Aoife Young Lead Commercial Counsel with Facebook, by Daragh O'Sullivan, Managing Partner of Lowes Legal Costs Accountants.



The Early Career PR & Marketing Professional of the Year being presented to Stephen Teeling, Sales and Marketing Director with Teeling Whiskey, by Liana Canavan of the Irish Independent.



The Early Career HR Professional of the Year being presented to Oisín O'Gogain, HR Director with Aon, by Orla Coughlan Chief HR Officer with eir.



The Early Career Consulting and Advisory Professional of the Year being presented to Siobhan McCaffery, Change Manager with AIB by Gary O'Sullivan, Partner with Pathfinder.



The Early Career Special Recognition Award being presented to Vincent Forde, Founder of Gascon Medical, by Paul Flynn, Commercial Director with Lincoln Recruitment Specialists.



The Early Career Award for Best Contribution to Learning being presented to Giustina Mizzoni, Executive Director of Coderdojo, by Professor Brian MacCraith, President of DCU.



The Early Career Best Organisation in Learning and Development Award being presented to Shirley Mullins, Head of Engagement and Employee Development with Voxpro by John Fitzgerald of Harmonics.

Category Sponsors



Media Partner



Event Partner





IRISH EARLY CAREER AWARDS

Press Releases

National and regional (localised) press releases at all major mile stones (Nominations Open, Final Call for Nominations, Awards and Winners).

Sample print coverage:



Irish Examiner feature in the Business section



Accountancy Ireland feature in the December issue

Online Coverage

[New Awards Scheme for Young Professionals >](#)

[Sunday Business Post](#)

[Early Career Awards to Celebrate Ireland's Gogetters >](#)

[Business Plus](#)

[Irish Early Career Awards >](#)

[Business World](#)

Featured in:





Website



Unique Visitors **5,949**

Sessions **8,635**

Pageviews **21,029**

Peak **548 finalists announced**

Average Duration **2:18**

Location **66.43% Dublin, 5.08% International (London), Cork 2.12%**

Website branding on homepage and banner advertising, 200 word presence with hyperlink back to your site (www.earlycareerawards.ie/sponsors)

Event Branding and PR

On the Night

- 3 places at Awards dinner
- Full page advert in event brochure aligned to your category
- Pop-up space at event reception
- Logo on backdrop for all photos at the event
- Opportunity to present winner of category on stage at Awards
- Logo included on all projections throughout event
- Logo featured on all event collateral
- Social Media promotion of winner or your category to include your company twitter handle and logo
- Recognition from Awards host for sponsorship
- Branding on the chosen category page in the Awards brochure
- Photographer on hand during event to photograph your group for use in your own post event marketing

Post Event

- Winning photos and logo included on all media partnership coverage
- All branding to remain on event website, update with a post-Awards review, for the following 6 months
- Full access to digital library of all photographs taken at the event



Telesales

- Telesales calling for entries to over 1,500 relevant professionals and companies around Ireland
- As a title sponsor your brand would be used at all times in conversation when referring to the awards

Email Marketing

- Email marketing consisting of 10 emails to our database of 30,000 + Business contacts
- Logos to feature in all event e-shots to high-level management members 10,000 and 20,000 young professionals





Digital Marketing

Irish Times & PPC Advertising (To the value of €6,000)

PPC and display advertising campaigns are run across the Irish Times and Adwords promoting the key timings of the Early Career Awards.

Sample display adverts:





Social Media

Targeted Digital Media Campaign to include Twitter, Facebook and LinkedIn.

Twitter

From period Aug 21 2016 - November 16 2016

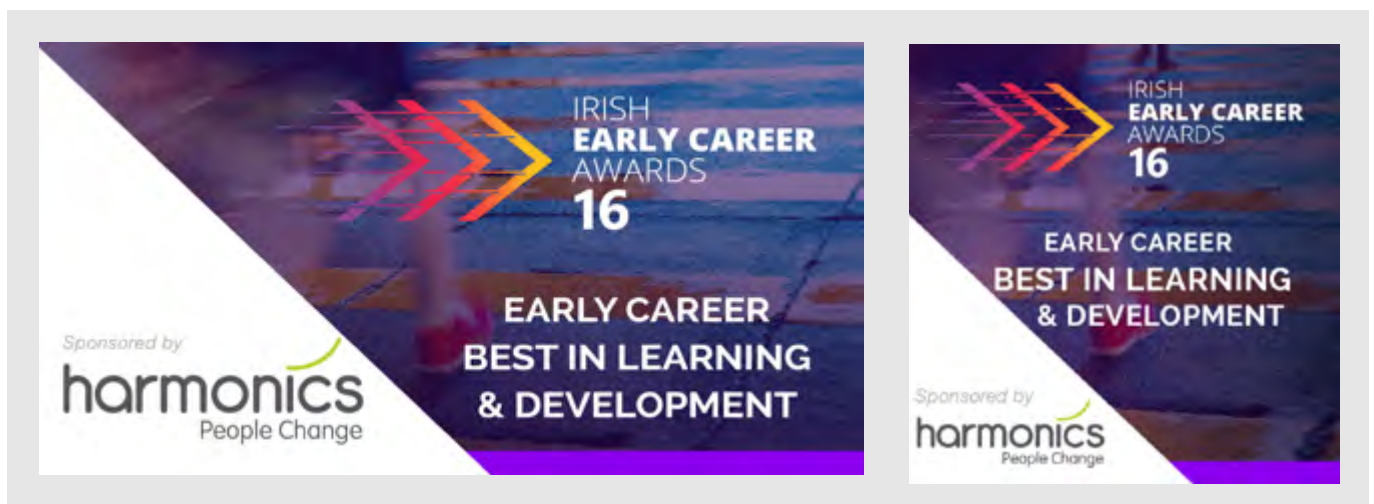
Based on the following keywords @EarlyCareerAwds OR #ECA16

- > **218 Retweets**
- > **143,400 impressions**

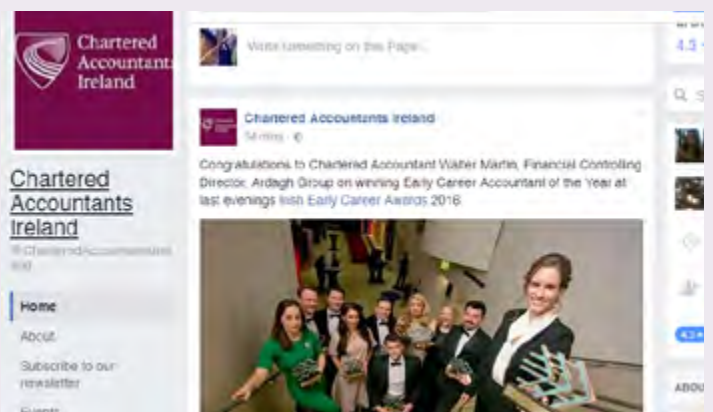
Awards Night

- > **122 Retweets**
- > **27,700 impressions**

Sample sponsor graphics:



Sample of social media highlights:





IRISH
EARLY CAREER
AWARDS

Previous Sponsors

TITLE SPONSORS



2017 Event - The Masion House Thursday 2nd November 2017

The 2016 Irish Early Career Awards at the National Gallery was huge success with press coverage and return on investment for all our sponsors. This year on the back of last year's success we are looking to grow this event from 120 attendees to 250 attendees by moving the Awards from a Wednesday to a Thursday evening (following feedback in a 2016 survey), and through the introduction of 2 new categories. This year the event will take place in the Mansion House which is a larger venue with further opportunities to create a unique activation for your brand.

The Irish Early Career Awards team work closely with each sponsor to create a unique activation for your brand. Contact us to find out more about the sponsorship opportunities on offer this year.

CONTACT

Nikke Baume Davis Events Agency

Tel: +353 (0)1 511 1258

Email: info@earlycareerawards.ie or Nikki@davisevents.ie



2017 Dates for Diary - TBC

Call for Nominations: **6th June 2017**

Deadline for Nominations: **20th September 2017**

Judging: **1st - 20th October 2017**

Finalists Announced: **16th October 2017**

Awards Night: **2nd November 2017**

Location: **The Round Room at the Mansion House, Dublin**



IRISH
EARLY CAREER
AWARDS

earlycareerawards.ie